

Exhibitors Quick Reference

Congratulations again on your decision to participate in the Houston Minority Supplier Development Council's (HMSDC) Marketplace. The Marketplace is the premier event of the year for minority business development. We are committed to working with you to make The Marketplace our most successful ever!

The intent of The Marketplace is to help you source for MBEs capable of meeting your product and service needs. From the MBE perspective, the conference provides a forum whereby minority-owned businesses can identify current business opportunities and processes among major corporations and key governmental agencies, and where they can be exposed to resources and people available to assist them. Please come prepared to provide the information and assistance necessary to help spur increased business opportunities and business growth for minority-owned firms.

We hope the following information and the materials included in this section will be helpful to you. For further information contact Richard A. Huebner, President, Houston Minority Supplier Development Council, Three Riverway, Suite 555, Houston, Texas 77056. Telephone: (713) 271-7805. Fax: (713) 271-9770. Email: richard.huebner@hmbc.org.

IMPORTANT DEADLINES!!!!

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| September 3 | Last day for exhibitors to register for One-to-One sessions |
| September 10 | Deadline for The Marketplace camera-ready ads and exhibitor profile page for the program book |
| September 22 | Last day to take advantage of Freeman's advance order discount rates |
| September 24 | Deadline for pre-registration of your representatives |

EXHIBITOR PREPARATION MEETINGS

Learn all the details for The marketplace, receive answers to your questions, receive training on the One-to-One sessions, learn what other exhibitors are planning, and find out what the MBEs are being told to expect. Attend an Exhibitor Pre-Marketplace Meeting to be held at the Houston Minority Supplier Development Council offices Three Riverway, Suite 555, from 11:00-1:00 pm on August 18th and September 15th. RSVP to Dale via phone at (713) 271-7805.